



**HONG KONG STUDENT SERVICES ASSOCIATION**

香 港 學 生 事 務 協 會

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# CHAIRPERSON'S REPORT

2025-2026

24 MARCH 2026 (Tuesday)

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## 1. Executive Summary

The 2025–2026 term was a dynamic year for the Hong Kong Student Services Association (HKSSA). Building upon the solid foundation laid by our predecessors, the Executive Committee (ExCo) continued to advance HKSSA’s mission as a professional body representing the student affairs sector in Hong Kong’s higher education community.

Guided by the four strategic priorities set out in the Annual Plan — branding, co-workers’ development, support to working groups and HKOTSSA, and strengthening of the Secretariat — the ExCo worked collectively to strengthen professional exchange, enhance member engagement, and foster regional and international collaboration. This term also marked a smooth leadership succession, with seven new members joining the ExCo, injecting fresh perspectives and renewed energy into the Association.

The three Working Groups also played an active and essential role in promoting members’ professional growth, contributing to the planning and delivery of various training activities and thematic sharing sessions throughout the year.

A major highlight of the year was the continued strengthening of cross-regional collaboration, particularly with the Macau Student Affairs Association (MSAA) and the Asia Pacific Student Services Association (APSSA), reaffirming HKSSA’s commitment to professional dialogue beyond Hong Kong.

In addition, the launch of HKSSA’s LinkedIn page further enhanced the Association’s professional presence and expanded its outreach within the student affairs community.

## 2. Strategic Priorities and Annual Plan

The Annual Plan, approved by the Executive Committee on 2 May 2025, was guided by four strategic priorities, consistent with HKSSA’s long-term development framework.

### *2.1 Branding*

To further establish HKSSA as a recognised professional body representing student affairs practitioners in Hong Kong, with a stronger regional and international presence.

Key directions:

- Collaboration with the Macau Student Affairs Association (MSAA)
- Strengthening links with the Asia Pacific Student Services Association (APSSA)
- Engagement with student affairs offices of tertiary institutions in the Greater Bay Area

## *2.2 Co-workers' Development*

To promote professional learning, capacity building, and future talent cultivation within the sector.

Key initiatives:

- Virtual Professional Circle
- Annual Professional Dialogue
- Mentorship Programme and job shadowing opportunities
- Professional training workshops and seminars

## *2.3 Support to Working Groups and HKOTSSA*

To provide sustained support to HKSSA Working Groups and the Hong Kong Outstanding Tertiary Students' Services Association (HKOTSSA), with a view to encouraging professional development and leadership cultivation.

## *2.4 Strengthening of the Secretariat*

To enhance operational effectiveness and governance through:

- Member recruitment and maintenance of membership records
  - Website, social media (Facebook and LinkedIn), and WhatsApp group management
  - Regular liaison with Institutional Representatives
  - General administrative and financial governance
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# 3. Major Achievements and Key Events

During the term, the Association organised and supported a wide range of professional development, exchange, and networking activities.

### **Online Gathering for Institutional Representatives** (6 June 2025)

- 19 participants from 13 institutions

### **Sharing Session on Anti-drug Strategies** (27 June 2025)

- 37 student affairs practitioners attended

### **HKSSA Mentorship Programme 2025–2026** (commenced July 2025)

- 10 mentees paired with 6 mentors from six institutions

### **Virtual Professional Circle** (1 August 2025)

- 62 participants

- Facilitated by 6 experienced practitioners

**Professional Training Workshop: Job Search Support for Students with ADHD and ASD (24 October 2025)**

- 43 participants

**Professional Training Workshop: Understanding Psychotropic Medications (5 December 2025)**

- 40 participants

**Hong Kong–Macau Student Affairs Exchange Programme (4 February 2026)**

- A one-day visit to The Hong Kong University of Science and Technology and Hong Kong Baptist University
- Theme: *Innovation in Student Engagement: Leveraging Campus Resources and Technology in the Post-pandemic Era*
- 53 participants from the following 9 Hong Kong and 7 Macau tertiary institutions

Hong Kong Side	Macau Side
Hong Kong Baptist University Hong Kong Metropolitan University Hong Kong Shue Yan University Lingnan University Technological and Higher Education Institute of Hong Kong The Chinese University of Hong Kong The Hang Seng University of Hong Kong The Hong Kong University of Science and Technology Tung Wah College	City University of Macau Kiang Wu Nursing College of Macau Macao Polytechnic University Macao University of Tourism Macau University of Science and Technology University of Macau University of Saint Joseph

**Launch of HKSSA LinkedIn Page (11 June 2025)**

- Establishment of the Association’s LinkedIn presence to strengthen professional branding and outreach

**Support to HKOTSSA and APSSA**

- Continued support to the Outstanding Tertiary Students’ Services Award Participation as a Selection Panel member and officiating guest at the Award Presentation Dinner.
- The APSSA ISA Study Tour, held on 15–16 December 2025, was successfully delivered with the joint efforts of several local institutions. The event’s success was made possible through the collective contributions of Tung Wah College

(serving as the Secretariat and event producer), Hong Kong Baptist University (host for Day 1), and The Chinese University of Hong Kong (host for Day 2).

## 4. Executive Committee and Working Groups

The following 4 office bearers and 11 Executive Committee Members were elected at the Annual General Meeting held on 17 March 2025:

Post	Name	Institution
Chairperson	Dr. CHEUNG Pui Sze	HSUHK
Vice Chairperson	Ms Connie WONG	LU
Honorary Treasurer	Dr Cindy LAM	HKUST
Honorary Secretary	Ms Beina CHAN	HSUHK
Immediate Past Chairperson	Mr Simon LAU	TWC
Members	Mr Franky FONG	HKBU
	Ms Joyce LEUNG	CUHK
	Prof Kian Lam TOH	CityUHK
	Dr Joseph LAU	CPCE, PolyU
	Mr Edward CHAN	HKMU
	Ms May LEUNG	HKSYU
	Mr Oscar NG	HKU
	Dr Elaine TANG	PolyU
	Mr Edwin LUI	THEi
	Dr Vincent CHAN	Yew Chung

The Executive Committee was supported by members representing a broad range of tertiary institutions.

The three Working Groups continued to play a vital role in promoting professional exchange, capacity building, and collaboration among practitioners from different tertiary institutions:

### **Working Group on Career Services (WGCS)**

WGCS remained an effective platform for professional sharing and sector-wide discussions. Members engaged in dialogue on employment-related updates and emerging issues in the job market and arranged a lunch gathering in December 2024 to

strengthen professional networking and peer support within the field of career services. (Details can be referred to WGCS 's annual report)

**Hong Kong Tertiary Institutions Psychological Counselling Working Group (HKTIPCWG)**

HKTIPCWG continued its commitment to enhancing practitioners' competence in counselling and student mental health support. Key initiatives this year included professional development sessions on anti-drug strategies, understanding psychotropic medications, and supporting transgender students, alongside discussions on counselling practices and emerging student issues. (Details can be referred to HKTIPCWG 's annual report)

**The Hong Kong Tertiary Institutions Health Care Working Group (HKTIH CWG)**

HKTIH CWG continued to promote health awareness and student wellbeing through a range of initiatives addressing physical, mental, and general health topics. Members actively exchanged ideas and practices on providing flexible and responsive health services as students returned to campus, fostering inter-institutional communication and collaboration in student health care. (Details can be referred to HKTIH CWG's annual report)

My heartfelt thanks to the following Convenors, ExCo Coordinators and the Core Coordinators of the three Working Group.

Working Group	Convenor	ExCo Coordinator/Core Coordinator
Partnering w/ WG/Health	Ms Sharon CHENG (EduHK)	Mr Edwin LUI (THEi)
Partnering w/ WG/Counselling	Mr Edwin LUI (THEi)	Zara TSE (TWC) & Feby LAI (HKU SPACE)
Partnering w/ WG/Career	Ms Ruby LAM (HKUST)	Edward CHAN (MU)

## 5. Communication and Membership

HKSSA continued to appoint Institutional Representatives (IRs) to strengthen communication and engagement across member institutions. Their core roles included:

- Bridging communication between institutions and the Executive Committee
- Promoting HKSSA activities
- Encouraging colleague participation in professional activities

There were 21 IRs, and I deeply appreciate the following IRs' effort and voluntary dedication serving.

No.	Institution	Representative	Position
1	HKBU	Miss Kiwi Chan	Student Affairs Officer
2	LU	Ms. Ivy Wong	Assistant Student Affairs Manager II
3	HKMU	Ms. Belle CHONG	Assistant Student Affairs Manager
4	PolyU	Mr David Cheung	Career Advisor, Careers and Placement Section
5	HSUHK	Mr. JIM Sze Chung	Manager - Student Development and Campus Life
6	HKU	Ms. Candy WONG	Assistant Director (Advancement and Administration) Centre of Development and Resources for Students
7	HKUST	Ms Daisy KWAN	Manager (Administration)
8	EduHK	Ms CHEUNG, Suk Yee Dobie	Student Development Assistant
9	CPCE-PolyU	Mr Chan Kwok Keung Kent	Senior Student Affairs and Counselling Manager
10	HKSJU	Ms May LEUNG	Office of Student Affairs
11	CUHK	Ms. Bobo Leung	Project Coordinator
12	TWC	Ms Cecilia PANG	Student Affairs Officer
13	SFU	Dr. Anna Hoi Nga Ng	Dean of Students cum Associate Professor
14	Chu Hai	Mr. Gary LI	Senior Student Development Officer
15	CityU	Ms Theresa Li	Executive Officer I
16	HKAPA	Ms Saro Leung	Senior Student Counsellor
17	HKCT	Mr Lam Charn Sum, Brian	Head, Department of Student Development
18	HKIC	Ms Cheng Pui Yee Tina	Assistant Manager, Student Development
19	VTC	Ms LAU Yee Man, Luka	Senior Student Development Officer
20	YCCECE	Ms Belicia Wong	Assistant Manager (Student Development)
21	THEi	Mr. Lui Chun Fai Edwin	Principal Student Development Officer

As of 23 March 2026:

- Full members: 183
- Retired members: 1

Membership profiles reflected a diverse range of professional experience and functional responsibilities across the student affairs sector as follows.

No. of full members (as of March 2026)	183
No. of Retired members (as of March 2026)	1
No. of full members with provision of additional information	176 (96.1%)
<b>Years of Experience</b>	<b>No. of Members*</b>

Less than 3 Years	51 (29.0%)
3 to 5 Years	43 (24.4%)
6 to 10 Years	26 (14.86%)
11 to 20 Years	44 (25.0%)
Over 20 Years	12 (6.8%)
<b>Key Areas of Responsibility</b> (can indicate more than one area)	<b>No. of Members*</b>
Campus Life & Support Services to Student Organisations	32 (18.2%)
Careers & Internship	43 (24.4%)
Co-Curricular Programs	31 (18.3%)
Counselling & Wellness	64 (36.4%)
General Administration	21 (11.9%)
Housing & Residential Life	15 (8.5%)
Physical Education	12 (7.1%)
Service-learning & Community Engagement	28 (15.9%)
Services to Non-local and Exchange Students	22 (12.5%)
Student Advising	44 (25%)
Student Finance	16 (9.1%)
Special Educational Needs	33 (18.8%)
<i>*Percentage is calculated based on the number of full members with provision of additional information</i>	

Communication channels were further strengthened through:

1. Regular updates via Facebook (increased to 481 subscribers) and the newly launched LinkedIn page (61 subscribers) as of 10 March 2026.
2. Ongoing maintenance of the HKSSA website as a professional knowledge-sharing platform

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## 6. Acknowledgement and Outlook

On behalf of the Executive Committee, I extend my heartfelt gratitude to all office bearers, Executive Committee members, Working Group convenors, Institutional Representatives, and members for their dedication and unwavering support.

The Executive Committee also expressed its sincere appreciation to Mr Simon Chan for continuing to serve as Honorary Auditor of the Association in 2025-26.

Despite ongoing challenges in the sector, the collective commitment and professionalism of our members have enabled HKSSA to continue serving as a trusted platform for collaboration, learning, and professional growth. I look forward to the continued advancement of the Association in the coming year.

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*Prepared by Dr Pui-sze CHEUNG on behalf of the Executive Committee of the Hong Kong Student Services Association 2025–2026*